

# BECOME A SPONSOR

THE 7<sup>th</sup>  
ORLANDO  
WHISKEY FESTIVAL

March  
12<sup>th</sup>

Benefiting

## THE LOVELY PROJECT

THIS EVENT WOULD NOT BE POSSIBLE WITHOUT YOUR SUPPORT

### TITLE SPONSOR

\$15,000

- **Private Whiskey Tasting** experience at Mercedes Benz with one of our featured brands: TBA
- Logo and company name on **Orlando Whiskey Festival** website homepage and all marketing/press materials
- Priority underwriting opportunities
- 20 VIP tickets to the **Orlando Whiskey Festival & Private Whiskey Tasting**
- One to two minute stage spot during the event
- Company name included in all radio promotions on Cox Media spots
- Inclusion in a minimum of 75 (:30) radio spots on local radio
- Social media support: Facebook and Twitter

### PRESENTING SPONSOR

\$5,000

- Logo and company name on **Orlando Whiskey Festival** website homepage and all marketing/press materials
- On-site exposure via signage & loud speaker
- Priority underwriting opportunities
- 6 VIP tickets to the **Orlando Whiskey Festival**
- Company name included in all radio promotions on Cox Media spots
- Inclusion in a minimum of 50 (:30) radio spots on local radio
- Social media support: Facebook and Twitter

### PREMIER SPONSOR

\$3,000

- Logo and company name on **Orlando Whiskey Festival** website homepage and all marketing/press materials
- Priority underwriting opportunities
- 4 VIP tickets to the **Orlando Whiskey Festival**
- Social media support: Facebook and Twitter

### CO SPONSOR

\$1,000

- Logo and company name on **Orlando Whiskey Festival** website homepage
- 2 VIP tickets to the **Orlando Whiskey Festival**
- Social media support: Facebook and Twitter

\*ALSO SEEKING IN-KIND SPONSORSHIP (\$500+). MINIMUM IN-KIND DONATION MUST EQUAL OR BE GREATER THAN THE IN-KIND PERCEIVED VALUE.

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